

Auburn University – HealthCare Management Concentration EMBA
Class of 2008 – Curriculum

Fall 2006

- BUSI 7146 - Organizational Leadership and Change (3)**
Integrated course covering aspects of individual and group behavior and assessment in organizations, effective team building, and leading organizations through change.
- BUSI 7236 - Cost Analysis and Systems (3)**
Integrates production and cost theory from economics with managerial and cost accounting theory and systems.
- BUSI 7976 - Business Ethics (1)**
This course explores the issues and terminology related to business ethics, as well as the various viewpoints of experts in the area of business ethics.

Spring 2007

- BUSI 7216 - Marketing and Consumer Theory (3)**
Combines elements of the economics of demand theory and marketing management. Includes advanced pricing topics and the competitive environment.
- BUSI 7116 - Financial Analysis (3)**
This is a "tools" course with an emphasis on financial techniques, calculations and strategy. As such, the course will involve completion of a number of financial problems along with discussion of current issues facing corporations. The topics will cover a range of issues from financial analysis to capital budgeting and capital structure issues.

Summer 2007

- MNGT 7426 - Seminar in Organizational Change (3)**
This course provides a framework for considering different healthcare systems and their relative advantages and disadvantages. The aim is to create awareness of key similarities and differences and spur creative thought about improvements that can be made in the U.S. system and provide more insightful understanding of the U. S. Healthcare policy debate.
- BUSI 7226 - Operations and Information Technology (3)**
The structure of business operations and the role that information technology plays in formulating and implementing strategies for competitive advantage.
- BUSI 7976 - Macroeconomics (1)**
This course focuses on understanding the fundamental elements of macroeconomic principles and the role of medical care markets. It also covers U. S. Macroeconomic policy, the Federal Reserve System, and using economic data for forecasting.

Fall 2007

FINC 7636 - HealthCare Finance (3)

Techniques and analysis of financial management in a healthcare setting. Emphasis on financial planning and forecasting, budgeting, capital investment analysis in the regulated healthcare marketplace.

BUSI 7126 - Quantitative Analysis for Business Decisions (3)

This is an integrated course in statistical methods and management science. Students become skilled in the application of prominent quantitative methods to business problems. Students also become proficient in spreadsheet analysis and adept at explaining their quantitative results clearly.

BUSI 7976 - MicroEconomics (1)

This course focuses on understanding the fundamental elements of microeconomic principles, including; the interaction of demand and supply in marketing, price and income elasticity, production cost and profit decisions and market structures.

Spring 2008

BUSI 7136 - Strategic Analysis and the Competitive Environment (3)

Integrated course covering business strategy and the external environment in a global context.

BUSI 7976 - Legal Aspects of HealthCare Business Transactions (1)

The core purpose of the course is prepare the student in engage in and understand business transactions, with particular emphasis on how state and federal statutes and regulations are applied to business transactions in the healthcare industry.

BUSI 7976 - Special Topics (3)

Students will choose special topics courses from a selection of electives.

Residencies

August 5 - 11, 2006	Auburn University Campus
January 17 - 21, 2007	Auburn University Campus
June 7(departure)-15, 2007	International Trip
August 15 - 19, 2007	Auburn University Campus
January 9 - 13, 2008	Auburn University Campus
May 8 - 10, 2008	Auburn University Campus

* The first date of each residency reflects the day of arrival, classes will start the following morning.

** All residency based classes will start at 8:00 AM with the exception of the initial residency. It will open with a banquet at 6:30 PM.

*** Graduation is currently scheduled for **Saturday, May 10, 2008**.

**** These dates are subject to change.