

Auburn University – HealthCare Management Concentration EMBA
Class of 2010 – Curriculum

Fall 2008

- BUSI 7146 - Organizational Leadership and Change (3)**
Integrated course covering aspects of individual and group behavior and assessment in organizations, effective team building, and leading organizations through change.
- BUSI 7236 - Cost Analysis and Systems (3)**
Integrates production and cost theory from economics with managerial and cost accounting theory and systems.
- BUSI 7976 - Business Ethics (1)**
This course explores the issues and terminology related to business ethics, as well as the various viewpoints of experts in the area of business ethics.

Spring 2009

- BUSI 7136 - Strategic Analysis and the Competitive Environment (3)**
Integrated course covering business strategy and the external environment in a global context.
- BUSI 7126 - Quantitative Analysis for Business Decisions (3)**
This is an integrated course in statistical methods and management science. Students become skilled in the application of prominent quantitative methods to business problems. Students also become proficient in spreadsheet analysis and adept at explaining their quantitative results clearly.
- FINC 7976 - International Business (2)**
This course is designed to expose the students to international business operations and culture. Different locations are chosen each year. The students will receive lectures from Auburn faculty as well as renowned faculty from our host institutions, and will also have the opportunity to visit a variety of companies and tour local attractions.

Summer 2009

- BUSI 7216 - Marketing and Consumer Theory (3)**
Combines elements of the economics of demand theory and marketing management. Includes advanced pricing topics and the competitive environment.
- BUSI 7226 - Operations and Information Technology (3)**
The structure of business operations and the role that information technology plays in formulating and implementing strategies for competitive advantage.

Fall 2009

FINC 7636 - HealthCare Finance (3)

Techniques and analysis of financial management in a healthcare setting. Emphasis on financial planning and forecasting, budgeting, capital investment analysis in the regulated healthcare marketplace.

BUSI 7116 - Financial Analysis (3)

This is a "tools" course with an emphasis on financial techniques, calculations and strategy. As such, the course will involve completion of a number of financial problems along with discussion of current issues facing corporations. The topics will cover a range of issues from financial analysis to capital budgeting and capital structure issues.

BUSI 7976 - Special Topics (1)

Students will choose special topics courses from a selection of electives.

Spring 2010

MNGT 7166 - Strategic Analysis of Innovation and Technology (3)

Development of competitive advantages in high-technology businesses. Examines product/service innovation and technology development and commercialization strategies, and related issues and processes.

BUSI 7976 - Legal Aspects of HealthCare Business Transactions (3)

The core purpose of the course is prepare the student in engage in and understand business transactions, with particular emphasis on how state and federal statutes and regulations are applied to business transactions in the healthcare industry.

MNGT 6746–Quality Management (Issues in HealthCare) (3)

Concepts and methods of quality assurance, quality control techniques for quality control and improvement; control charts in statistical process control; quality management systems as it relates to the HealthCare environment.

Residencies

August 23 - 29, 2008	Auburn University Campus
January 11 - 16, 2009	Auburn University Campus
March 6 (departure) - 16, 2009	International Trip
August 12 - 16, 2009	Auburn University Campus
January 10 - 15, 2010	Auburn University Campus
May 6 - 9, 2010	Auburn University Campus

* The first date of each residency reflects the day of arrival, classes will start the following morning.

** All residency based classes will start at 8:00 AM with the exception of the initial residency. It will open with a banquet at 6:30 PM.

*** Graduation is currently scheduled for **Saturday, May 8, 2010**.

**** These dates are subject to change.